<apex:page showHeader="false" sidebar="False" controller="textInputsCon">

<apex:form >

Input Text1 <apex:inputText value="{!inputText1}"/>

Input Text2 <apex:inputText value="{!inputText2}"/>

<apex:commandButton value="save" action="{!saveList}"/>

</apex:form>

public with sharing class textInputsCon {

public String inputText1{get;set;} // input text1 value from vf

public String inputText2{get;set;} // input text2 value from vf

public void saveList(){

salesObj salesObjInst = new salesObj(); // Either salesObj is standard or custom object

salesObj.field1 = inputText1; // Field Assignment

salesObj.field2 = inputText2; // Field Assignment

insert salesObj; // DML Operations

}

}